

Station	WPGH-TV PITTSBURGH, PA	Agency	() BRABENDER COX MIHALKE	Rep Firm	
Advertiser	() POLITICAL		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	() WASHINGTON
Product	TIM MURPHY FOR CONGR		PITTSBURGH, PA 15211	Salesperson	() KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRABENDER	Flight Dates	10/24/2012 - 10/29/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

NEW ORDER

***MURPHY WAS PREVIOUSLY BOOKED ON 9851364

PLS CF -THANKS - KAT

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--- CONTRACT COMMENT ---

TIM MURPHY FOR PA CD 18 *****NEW HL ***** *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/24-10/29	10P-11P	NEWS	:30	\$1,000.00	W-M	2	1	2	\$2,000.00
2	10/24-10/29	7P-730P	BIG BANG	:30	\$1,000.00	W-F,M	3	1	3	\$3,000.00
3	10/24-10/29	11P-1130P	SEINFELD	:30	\$200.00	W-F,M	2	1	2	\$400.00

---REPORT TOTALS---

Report Totals: 7 / \$5,400.00

---SALES MONTHLY TOTALS---

Oct 12:	5 / \$4,200.00	Nov 12:	2 / \$1,200.00
Sales Totals: 7 / \$5,400.00			
Station Totals: 7 / \$5,400.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$54,000	CABL	0%	KDKA	0%	UNKN	90%	WPCW	0%	WPGH	10%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books	null
Demos	RA35+

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